

**PZC
Meeting
9/25/2008**

**Draft Recreation and Open Space
Evaluation and Appraisal Report (EAR)**

EAR

- **Local Planning Agency (PZC) must prepare the county's EAR**
- **To state by Dec.1, 2008**
- **15 Elements and Sub-elements**
- **Staff working on EARs since 2006**
- **Reviewed by county committees based on their focus**
- **Will be submitted to PZC as draft and then final draft at a public hearing**

EAR Components

- **Conditions at the time of last major plan update**
- **Existing conditions**
- **Analysis of conditions**
- **Evaluation of objective achievement.**
- **Assessment of policy implementation.**
- **Identification of needed future actions**

Recreation and Open Space EAR

- **Reviewed by the Park and Recreation Committee (PRC)**
- **PRC review is on-going**

Changes Between 1995 and 2005/2006

- **Number of county parks increased**
(from 23 to 27)
- ***Parkland Acreage Increased***
(from 1240 to 1528)
- **LOS Increased**
(from 4 to 6.61 acres/1000 Pop.)

Changes Between 1995 and 2005/2006

- **Publicly Owned Open Space Increased**
(From 68,239 ac to over 100,000 ac)
- **Agricultural Lands Decreased**
(From 182,000 ac to 136,896 ac)

Most Important Part of any Plan

- **Goal**

Big picture

- **Objectives**

Where we want to go (targets/ends)

- **Policies**

**How to get there (actions/
strategies)**

Goal, Objective, Policy

- **Goal**: Long term end toward which programs or activities are ultimately directed.
- **Objective**: A specific, measurable intermediate end that is achievable and marks progress toward a goal.
- **Policy**: The course of action or way in which programs and activities are conducted to achieve an identified goal or objective.

Objectives Evaluation

- **Objectives** must be evaluated to determine if they have been achieved.
- **Policies** must be assessed to determine if they have been implemented.

Recreation and Open Space Element's Objectives and Policies

Objectives Achievement:

- 9 objectives achieved
- 1 objective not due until 2020

Policies implementation:

- Maintain, Delete, Add

Recreation and Open Space Elements Objectives

Objective #	Achieved	Not Achieved	Future Action
1	✓		Revise target date
2	Not due until 2020		Maintain
3	✓		Revise target and target date
4	✓		Revise target and target date
5	✓		Delete (private rec. system)
6	✓		Revise target and target date
7	✓		Revise target and target date
8	✓		Revise target and target date
9 Countywide		✓	Revise target and target date
10	✓		Combine with objective 1
11	✓		Delete (arts and cultural prog.)

New Policies

Under this objective 1:

- **Evaluate existing user fee** structure and policy to include **full cost recovery for adult programs.**
- **Fee structure** for county recreational programs and reservation of county park facilities shall include **surcharge for out of county residents.**

New Policies

- **Evaluate the current per capita expenditure** in the north and south areas (with S.R. 60 as a dividing line) to determine current infrastructure values, and to utilize the collected data **to guide placement of needed infrastructure in each area.**

New Policies

- Evaluate **new funding options**, including **privatization and partnerships**.
- Evaluate **new revenue opportunities** such as **facility naming rights, beach and park concessions, and others**.

New Policies

- Evaluate the feasibility of **creating a foundation to develop and receive donations** for parks capital and infrastructure needs.
- Continue to **charge recreation impact fees** to fund a portion of the park system's capital budget needs.

New Policies

Under objective 3

- **The Recreation Department shall update the north county regional park and the south county regional park master plans.**

New Policies

Under objective 7

- **Develop and conduct a survey by 2010, to determine demand for existing recreational programs and to utilize the result of the survey to prioritize demand for new programs.**
- **Annually identify CORE recreation programs, and services.**

New Policies

- Establish an **automated recreational program system** which allows users to reserve park facilities; or to sign up for recreation programs online.
- Formalize **multi-year agreements with all long term user groups** for utilizing county's public recreation facilities.
- Sign **agreement with IRC school district** for access to school's recreational facilities.

New Policies

Under objective 9

- Contact the school board for **exchange of the county's 16th Street complex** with an equal value regional park property within the unincorporated area of the county.
- Sign **agreement with municipalities** as needed for provision of countywide programs and for special events.

Most important part of EAR

- What is the big picture (goal) ?

An efficient system of park and recreation for the county residents

- Is the current plan achieving that goal ?
- Do the plan's objectives reflect the end which we want to achieve?
- Do Policies under each objective sufficient to achieve that objective?
- How the plan needs to be changed to make it better ?

- **Questions ?**
- **Comments ?**

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