



January 8, 2015

Economic Development Positioning
Action Plan Work Session

Sebastian City Council Chambers

1225 Main Street, Sebastian, FL

8:30am - Welcome from Mayor Richard Gillmor, City of Sebastian

8:35am - Introduction of Ady Advantage Team
Stan Boling, Director, Indian River County Community
Development Department

8:40am - Strategic Positioning, Target Industry Assessment and Action Plan
Janet Ady, President and CEO, Ady Advantage
Brandon Rutz, Senior Director of Research, Ady Advantage

- About Us/About You
- Setting the Stage
- Research Findings and Discussion
- Next Steps

11:15am - Wrap-up

The information gathered, and public input provided, will be incorporated into an action plan to determine how Indian River County should position itself for business attraction and retention - i.e., job creation and diversifying our tax base.

To view the report, please visit either of the websites, below:

http://www.irccdd.com/Planning_Division/EDPAAP/Report4.pdf

<http://www.indianriverchamber.com/EconomicDevelopment.Home>

Thank you for your participation!